



# WHOLESALE COOLER PROGRAM

## Floor Cooler

## Countertop Cooler



**Floor Cooler List Price - \$4,046.00**



**Counter Cooler List Price -**

**Countertop Cooler**  
 Dimensions: 21" W x 25"D x 38.25" H  
 Cubic Feet: 6.8  
 Shelves: 3  
 115V, 4 AMP

**Floor Cooler**  
 Dimensions: 30" W x 24"D x 78" H  
 Cubic Feet: 26.5  
 Shelves: 5  
 115V, 9 AMP

<b>ORDER</b>	<b>Retailer Cost</b>	<b>Quantity</b>	<b>TOTAL</b>
Countertop Cooler	\$695	<input type="text"/>	= <input type="text"/>
Floor Cooler	\$1,154	<input type="text"/>	= <input type="text"/>

**Payment due prior to shipment of order**

**BILL TO:**  
 Account Name: \_\_\_\_\_  
 Attn: \_\_\_\_\_  
 Address: \_\_\_\_\_  
 City/State: \_\_\_\_\_  
 Zip Code: \_\_\_\_\_  
 Phone Number: \_\_\_\_\_

**SHIP TO:**  
 Account Name: \_\_\_\_\_  
 Attn: \_\_\_\_\_  
 Address: \_\_\_\_\_  
 City/State: \_\_\_\_\_  
 Zip Code: \_\_\_\_\_  
 Phone Number: \_\_\_\_\_

Mail completed order form and payment to:

Allow 3-4 weeks for cooler shipment after receipt of check

Deli Express  
 ATTN: Jay Hagelberg  
 16101 West 78th Street  
 Eden Prairie, MN 55344  
 Phone: 1-800-328-8184 or 952-937-9440

Make check payable to: Deli Express

S&S FOOD BROKER  
 518.899.6592



# WHOLESALE WARMER PROGRAM



**4 Shelf Enclosed Warmer**  
List Price - \$580.00  
  
Retailer Pays Only \$430.00



**2 Shelf Enclosed Warmer**  
List Price - \$430.00  
  
Retailer Pays Only: \$280.00



**Open Warmer**  
List Price - \$550.00  
  
Retailer Pays Only \$400.00

**4 Shelf Enclosed Warmer**  
Model 690-25-2-047  
Dimensions: 18" W x 18"D x 34" H  
120V, 5.3A, 640W

**2 Shelf Enclosed Warmer**  
Model 690-16-2-047  
Dimensions: 18" W x 18"D x 25" H  
120V, 5.3A, 640W

**Open Warmer**  
Model 282-24-2-047  
Dimensions: 18" W x 25"L x 20.5" H  
120V, 12.5, 1500W

**Cart**  
Dimensions: 24" W x 18" D x 34" H  
Cart Price - \$100.00

<b>ORDER</b>	<b>Retailer Cost</b>	<b>Quantity</b>	<b>TOTAL</b>
Model 690-25-2-047	\$430.00		
Model 690-16-2-047	\$280.00		
Model 282-24-047	\$400.00		
Black Cart	\$100.00		

**Retailer costs reflects Portion to be paid by Deli Express.**

**Payment due prior to shipment of order**

**BILL TO:**  
Account Name: \_\_\_\_\_  
Attn: \_\_\_\_\_  
Address: \_\_\_\_\_  
City/State: \_\_\_\_\_  
Zip Code: \_\_\_\_\_  
Phone Number: \_\_\_\_\_

**SHIP TO:**  
Account Name: \_\_\_\_\_  
Attn: \_\_\_\_\_  
Address: \_\_\_\_\_  
City/State: \_\_\_\_\_  
Zip Code: \_\_\_\_\_  
Phone Number: \_\_\_\_\_

**Is the above address:**  
\_\_\_\_\_ Commercial/Business  
\_\_\_\_\_ Residence

**PAYMENT TERMS:** MasterCard, Visa, American Express, or Check Card  
Card #: \_\_\_\_\_  
Name on Card: \_\_\_\_\_  
Billing address of Cardholder: \_\_\_\_\_  
Zip Code: \_\_\_\_\_  
Phone #: \_\_\_\_\_  
Expiration Date: \_\_\_\_\_  
Signature: \_\_\_\_\_

Mail or Fax completed order form and payment to  
**WISCO INDUSTRIES, INC.**  
ATTN: SALES/FOOD EQUIP. ORDER  
P.O. BOX 10  
OREGON, WI 53575  
PH: (800)999-4726  
Fax: (608)835-8273

Checks should be made payable to Wisco Industries, Inc.

Customer Name \_\_\_\_\_ Customer Signature \_\_\_\_\_ Date \_\_\_\_\_

\* Payment due prior to shipment of order  
\* Invoice /Receipt will be mailed to the "Bill To" address  
\* 90-day service/1-year parts warranty  
\* Any equipment questions - please call Wisco Industries, Inc.  
at: 1-800-999-4726

\* Allow 2-3 weeks to process the order





# POS Kit - ALL CHANNEL SALES

E-mail or Fax this form to S&S Food Broker

UPDATED: 12/23/2009

ORDERED BY **DOUG SEARS** S&S FOOD BROKER INC.  
 PHONE 518.899.6592 FAX 518.899.6184 EMAIL [sherrysears@ssfoodbroker.com](mailto:sherrysears@ssfoodbroker.com)

SHIP TO _____	ORDER DATE _____
ATTN TO _____	SHIP DATE _____
<small>Person's name or "store manager" AND manual P.O. #</small>	
ADDRESS _____	DUE DATE _____
<small>no p.o. boxes for UPS shipping</small>	
CITY _____ STATE _____	ZIP CODE _____
<small>Allow up to 5 days for ground UPS</small>	
PHONE _____	Charge B/U# _____

POS KIT CODE #200003

Code #	POS Description	Size	Quantity per Kit	# or Kits Ordered*	POS from Inventory	# of Kits Shipped
19100	5-Rib Merchandising Tray	30" w x 21.5" D - cut to size	2		0	
19112	"Freshness Guaranteed" Shelf Strip	24" x 1.25"	2		0	
19010	Best Practices Sell Sheet (ACS)	8.5" x 11"	1		0	
19131	"Fresh Taste/Great Choices" Decal	20" x 4"	1		0	
<b>Optional POS below - type in quantity needed.</b>						
19142	Cooler Header Sign (24" x 10.5")	24" w x 10.5" h				
19135	XXL Decal	5.2" w x 7.8" h				
19123	XXL Shelf Talker	10" w x 2.5" h				
	Market Shelf Strip	17.5" w x 1.25" h				
	Market Decal	7.8" w x 5.25" h				
19231	Breakfast Anytime Shelf Talker	13.5" w x 2.5"				
19200	Hot to Go How To					
	Hot to Fo Four Side Warmer Top	16.4" w x 13.25" h				
	Cooler Side Decal (Limit 1 per Store)	23.5" w x 35" h				

Kit Dimensions: 30" x 21.5" x 2.6" 1 cu. ft.

Weight: 4 lbs.

## SPECIAL INSTRUCTIONS:


**PLEASE ALLOW 10-14 DAYS LEADTIME**



5-rib Tray  
(30" w x 21.5" d)



Freshness Guaranteed Shelf Strip (24" w x 1 1/4" h)



Trays and Shelf Strips in cooler



Fresh Taste Cooler Decal  
(20" x 4")



Cooler Header (24" x 10.5")



XXL Shelf Talker  
(10" x 2.5")



XXL Decal  
(5.2" x 7.8")



Market Decal  
(7.8" x 5.25")



Market Sandwiches Shelf Strip (17.5" x 1.25")



Breakfast Shelf Talker  
(13.5" x 2.5")



HTG Four Side Warmer Top  
(Each side 16.4" x 13.25")



Cooler Side Graphic  
(23.5" x 35")