

# *Deli-Delight*

Brought to you by Dowling's Inc.

## How it works:

The Deli-Delight program from Dowling's is a zero cost way for you to lower your inventory investment on catchweight foodservice products. With a minimum of only \$100.00 per week in foodservice purchases, signing up for this program will fix your upcharge at 8% over our cost, on eligible items. (That's about half of the typical foodservice supplier upcharge) Additionally, we will fix the price for two weeks enabling you to level out your costs and allowing you to plan your purchases more accurately. To enjoy these benefits, simply contact your Dowling's sales representative and tell them you want to be Deli-Delight-ed!

