

# DOWLING'S INC.

We Have What You Need and We Deliver!

**Dowling's Inc. would like to announce to our customers the news that as of December 9, 2011:**

**Philip Morris, and RJ Reynolds** have both taken \$.55/carton increases effective immediately.

The only exception to this is that the **L&M Brand** is reducing their Off Invoice Allowance from \$5.50 down to \$3.40 per carton.

**Lorillard** has taken a \$.65/carton increase.

**Natural American Spirits** have taken a \$1.10 increase per carton.

Lastly, **Natural American Spirit Organics** have decreased in price per carton, now putting them line priced with original Natural American Spirits

