

The Evolution of Business

Trade Show 2012 Agenda

Thursday, March 22

8:00 to 11:00am	Department of Liquor Control Class
9:30am to 9:45am	Vendor Meeting
10:00am	Show Floors Opens for Retailers
10:05am	Cash Prize Drawing (\$300)
11:05am	iPad Prize Drawing (\$500 Value)
11:30am	Perfecting Product Placement: Expert Tips For Merchandising
12:05pm	Cash Prize Drawing (\$200)
1:05pm	iPad Drawing (\$500 Value)
2:05pm	Cash Prize Drawing (\$200)
2:30pm	Perfecting Product Placement: Expert Tips For Merchandising
3:05pm	Television Prize Drawing (\$1,000 Value)
4:05pm	Cash Prize Drawing (\$300)
4:30pm	Show Floor Closes
5:00pm to 6:00pm	Cocktail Hour (Beer and Wine Only; Spirits For Purchase)
6:00pm to 7:00pm	Dinner in Emerald Ballroom
7:25pm	Retailer Grand Prize Giveaway (Trip to Paradise Island, Bahamas with Sun Seekers)
7:25pm	Vendor Best Booth Prizes Awarded (\$500 For 1 st & 2 nd)
7:30pm	Dessert Served, Key Note Speaker Ira Blumenthal Begins

DOWLING'S INC.

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